

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933504-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
DGA NH Freedom Fund	issue	1466/1754

Flight Dates	Order #	Alt Order #
09/18/12 - 10/01/12	933504	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/25/12	10/01/12	5a Daybreak	5-6a	11111--	:30	5	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	5:13 AM	5a Daybreak	5-6a	:30	NHFF120330H	\$1,750.00 NM
53	09/25/12	10/01/12	6a Daybreak	6-7a	11111--	:30	5	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	6:58 AM	6a Daybreak	6-7a	:30	NHFF120330H	\$4,000.00 NM
54	09/25/12	10/01/12	Good Morning America	7-9a	22222--	:30	10	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	22222--	10	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMURM		10/01/12	8:29 AM	Good Morning America	7-9a	:30	NHFF120330H	\$3,000.00 NM
5	WMURM		10/01/12	8:53 AM	Good Morning America	7-9a	:30	NHFF120330H	\$3,000.00 NM
55	09/25/12	10/01/12	KELLY LIVE DAY	9AM-10AM	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	9:43 AM	KELLY LIVE DAY	9AM-10AM	:30	NHFF120330H	\$850.00 NM
56	09/25/12	10/01/12	STEVE HARVEY DY 9/4	10-11a	11111--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	10:11 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	NHFF120330H	\$550.00 NM
57	09/25/12	10/01/12	The View	11-12p	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	10:59 AM	The View	11-12p	:30	NHFF120330H	\$850.00	NM																					
58	09/25/12	10/01/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	12:15 PM	News 9 at Noon	12-1230p	:30	NHFF120330H	\$1,325.00	NM																					
59	09/25/12	10/01/12	Who Wants to be a Millior	1230-1p	11111--	:30	5	\$550.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	12:48 PM	Who Wants to be a Millionaire	1230-1p	:30	NHFF120330H	\$550.00	NM																					
60	09/25/12	10/01/12	THE CHEW	1-2PM	11111--	:30	5	\$550.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	1:31 PM	THE CHEW	1-2PM	:30	NHFF120330H	\$550.00	NM																					
61	09/25/12	10/01/12	KATIE	3-4P	11111--	:30	5	\$850.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	3:30 PM	KATIE	3-4P	:30	NHFF120330H	\$850.00	NM																					
62	09/25/12	10/01/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$850.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	4:39 PM	ELLEN EF	4PM-5PM	:30	NHFF120330H	\$850.00	NM																					
63	09/25/12	10/01/12	News 9 at 5	5-6p	12111--	:30	6	\$4,000.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	5:22 PM	News 9 at 5	5-6p	:30	NHFF120330H	\$4,000.00	NM																					
64	09/25/12	10/01/12	News 9 at 6	6-7p	11111--	:30	5	\$5,000.00	NM																						
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5	WMURM		10/01/12	6:13 PM	News 9 at 6	6-7p	:30	NHFF120330H	\$5,000.00	NM																					
65	09/25/12	10/01/12	Chronicle NH	7-730p	11111--	:30	5	\$1,650.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	WMURM		10/01/12	7:23 PM	Chronicle NH	7-730p	:30	NHFF120330H	\$1,650.00	NM																					

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DGA NH Freedom Fund	issue	1466/1754	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	09/25/12	10/01/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	NHFF120330H	\$1,650.00 NM
67	09/25/12	10/01/12	Nightline	1135p-1206a	21111--	:30	6	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	21111--	6	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	11:56 PM	Nightline	1135p-1206a	:30	NHFF120330H	\$1,100.00 NM
6	WMURM		10/01/12	12:01 AM	Nightline	1135p-1206a	:30	NHFF120330H	\$1,100.00 NM
68	09/25/12	10/01/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$300.00	NM
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	09/25/12	10/01/12	11111--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	NHFF120330H	\$300.00 NM
69	09/25/12	10/01/12	News 9 at 11	11-11:35p	1-111-1	:30	5	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1-111-1	5	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	11:29 PM	News 9 at 11	11-11:35p	:30	NHFF120330H	\$4,500.00 NM
70	10/01/12	10/01/12	Dancing with Stars	Prime Other	1-----	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$14,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/01/12	9:39 PM	Dancing with Stars	Prime Other	:30	NHFF120330H	\$14,000.00 NM
<u>Total Spots</u>							<b>21</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$51,425.00</b>
<u>Agency Commission</u>	<b>\$7,713.75</b>
<u>Net Amount Due</u>	<b>\$43,711.25</b>